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#### **STORY/PHOTO OPPORTUNITY**

### **CAPE CORAL FAMILY'S DREAM OF HOME OWNERSHIP IS ONE STEP CLOSER TO BECOMING A REALITY**

#### **Habitat for Humanity of Lee County, Winn-Dixie Stores and Kellogg's jump start the Harrison family's new beginning**

**WHAT:** Habitat for Humanity of Lee County, Winn-Dixie Stores, Inc. and Kellogg's will help to celebrate a new beginning for the Harrison family, recently chosen to receive the soon-to-be renovated Habitat home in Cape Coral. Renovations of the existing home site will begin with a Habitat renovation kick-off ceremony. Lashaun Harrison and her two children, three year old Konkeondre and two month old Amiah, will be present for the ceremony.

**WHO:** The ceremony will include remarks from Cape Coral Winn-Dixie Miami Region Center Store Specialist Bobby Oakes, Kellogg's Retail Team Leader Jennifer Madalena and Habitat for Humanity of Lee County CEO/President Katherine Green.

**WHEN:** Tuesday, April 27, at 10:00 a.m.

**WHERE:** 425 NW Juanita Court, Cape Coral, Fla. 33993

#### **ADDITIONAL**

**INFO:** During a six-week promotion, Winn-Dixie Stores and Kellogg's helped raise \$50,000, the full cost of renovating the Harrison family's future home. Each time Winn-Dixie customers purchased two of any Kellogg's, Keebler, Cheez-It, Eggo or Kashi cereal products, Kellogg's donated 25 cents to help fund construction of the home.

This is the 16<sup>th</sup> home Winn-Dixie and Kellogg's have partnered to build together with Habitat.

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