



**FOR IMMEDIATE RELEASE**

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## **Celebrity Bagger Day**

Pine Island, FL; March 17, 2008 – On Saturday, March 22nd, Habitat for Humanity of Lee County will team up with Pine Island's Winn Dixie grocery store to raise money for the cause. Celebrities will be bagging groceries for customers from 11am to 1pm for tips to go toward the Pine Island sponsorship. This effort is not only to raise money but also awareness about what Habitat for Humanity is doing on Pine Island. Island celebrities include Jim McLaughlin, Bob Elder, Annie Wentz, the Yard Dogs, Chief Dave Bradley, Robert Mazzoli (the Pine Island Elementary School Principal), Bob McComber, WINK Traffic Reporter Miriam Zomorana, WINK-AM Radio News Anchor Josh Carroll, ABC-7 Traffic Reporter Kelly Imrick, ABC-7 Morning Anchor Eric Weisfeld and Pine Islands Hooker Madam Lisa Benton. The first Pine Island Habitat home was finished in 2006 with the second home just getting started at 5951 Bonita Road in Bookelia. The Celebrity Bagger Day is part of an ongoing effort to fundraise for the \$50,000 sponsorship of the second home. Other fundraisers for the sponsorship include selling pavers for the landscaping project at Woody's Waterside Restaurant and selling paper Habitat homes at the Winn Dixie Supermarket and local banks.

To finish the construction on the second home, Habitat for Humanity of Lee County is in need of volunteers to continue the efforts started. No construction experience is necessary; Habitat construction supervisors teach volunteers what they need to know to complete the tasks on hand. Volunteers must be at least 14-years old on Habitat construction projects. Habitat construction sites are open for volunteers Tuesday through Saturday. Call 239-652-0434 ext: 216 for more information or go to Habitat's website at [www.habitat4humanity.org](http://www.habitat4humanity.org) and sign up to work on Pine Island's second Habitat home!

Habitat for Humanity of Lee County is a non-profit organization dedicated to eliminating substandard housing in Lee County. So far, Habitat has built more than 900 homes in Lee County since 1982. Through the use of volunteer labor and donations of money and materials, Habitat builds simple, decent housing for families who otherwise could not afford it. **Homes are sold to**

**the homeowners at no profit on an interest-free mortgage**, making homeownership an affordable reality.